

CASE 1 - Pair Catalogue Q3 Scenario

Sellers please note that, if you ar Product catalogue uploaded by the product owner

become an authorized OEM for your brand and

manage your catalogue and resences.

Please refer the link for more information about GeM CMS 2.0 and benefits of getting authorized as an OEM (access to OEM dashboard / OEM Panel).

• To learn how can you get authorized as an OEM on GeM, kindly refer the Catalogue Management section under FAQs.

| Catalogue Search | | | |
|------------------|--------|-------|--|
| | SEARCH | RESET | |
| | | | |

| Inventory Notified Price outside Range Notified Produc | Published Waiting For Admin Clearance | Waiting For Seller Clearance More - | 1 |
|--|---------------------------------------|-------------------------------------|---|
|--|---------------------------------------|-------------------------------------|---|

PUBLISHED

| lenovo optimal wheel | lenovo optimal wheel | 2620464- 31519236652 | 5116877- 90066256716-cat | computer mouse or trackballs | Leno vo | optimal wheel | 150 | 120 | Publish ed | Publishe d |
|-------------------------|-------------------------|-------------------------|-----------------------------|---------------------------------|------------|------------------|------|------|---------------|---------------|
| FFF | FFF | 2620464- 53137770423 | 5116877- 18408568737-cat | cricket bats | MRF | asd | 5000 | 4000 | Publish ed | Publishe d |



CASE 2 - Pair Catalogue Q2 Scenario

Q2:Only OEMs AND Authorized Resellers Are Allowed To Create/Pair Catalogue In This Category

In Q2 category, Reseller can only Pair their product with any existing catalogue. OEM authorization would be required for pairing. Reseller will not be able to upload any new catalogue.

| nd your Product Category in the Marketplace ter keywords relevant to your product to see category suggestions | My C You ha | ategories /e uploaded products in these | categories | |
|--|----------------|--|------------|------------|
| Search category by Product Name, Keywords etc. | cricket | bats | | (ADD ITEM) |
| OR | | | | |
| Q2 migration testing 1 | ~ | | | |
| Q2 migration testing 2 | ~ | | | |
| Q2 migration testing 3 | ~ | | | |
| Q2 migration testing | ~ | | | |
| | | | | |

| My Company | \sim |
|-----------------------------|----------|
| My Actions | \wedge |
| Vendor Assessments | 0 |
| OEM Panel | |
| Reseller Panel | |
| Change Business / Organisat | lon Type |
| Close Account | |

To pair a product with OEM in Q2 category, seller has to go to "My Account" and select Reseller Panel Search the required category and select the Brand. Enter the authorization number shared by OEM and click on "Request" to proceed

| | | Resel | lers Panel | |
|---------------------------------|------------------|------------------------|------------------------|----------------------|
| Create New Reseller | Request | | | Back To My Account |
| Search Category: | Sea | rch Category | | |
| Q2 migration test | ting 1 | Q2 migration testing 2 | Q2 migration testing 3 | Q2 migration testing |
| Enter Authorization Details: | Select Select | t Brand: Brand | Authorization No | Request |

Once the reseller enters authorization code it will get automatically get verified

| Your AuthCode is Successfully Validated | | | | | |
|---|-------------------------|-----------------|----------|----------------------|---------------------------|
| | | Rese | llers Pa | inel | |
| Crea | ite New Reseller Rec | uest | | | Back To My Account |
| | Search Category: | Search Category | | | |
| | Select Level 1 Category | | -Sel | ect Level 3 Category | evel 4 Category |
| Appro | oved Requests | | Brand | Authorization Codes | First Previous 1 Next Las |
| 1 | unauthorized OEM 1 | | SUN | SA2 | |
| 2 | Q2 migration testing | | TESTP | 700 | |
| Ask G | ieMmy | | ILDIE. | 100 | |

Once authorization code is verified , reseller will be able to enter Q2 category for pairing after entering golden parameters . Seller will has to choose the item from the existing catalogue, he will not be able to create a new catalogue

| Width | ^ | DO NOT USE |
|-----------|--------|---|
| Any Value | (1) | shutterstock.com + 453383689 |
| | 8.5.8. | Pairing 2 |
| Height | ~ | |
| | | Seller: (OEM) |
| | | Assessed |
| | | ₹ 600.00 |
| | | CHOOSE THIS ITEM |
| | | |
| | | Showing 1 Results in Q2 migration testing |
| | | |

CASE 3 - Pairing Through GeM catalogue ID in Q2

In Q2 scenario pairing can be done through GeM catalogue ID

OEM creates a catalogue and provides the authorization code to reseller. After the authorization code is verified by reseller from his panel, seller can search the category and enter GeM catalog id.

| Brand * 🚯 | TESTP | | - |
|-----------------------------------|-------------------|--------|---|
| Auto Create Catalogue : | None | | - |
| Clone Catalogue Specifications: 🛙 | None | | |
| | EAN | | |
| Golden Parameters* | General Propertie | s | |
| | Width * | Select | • |
| | Height * | | |
| | | | |

Once seller selects the GeM catalog, they have to enters the GeM catalogue ID

| 1. GENERAL INFORMATION | | |
|--------------------------|----------------------|---|
| Product Category* | Q2 migration testing | |
| Brand * 0 | TESTP | • |
| Auto Create Catalogue :0 | Gem Catalog Id | • |
| Enter GeM Catalogue Id: | | |

After entering the GeM ID, seller will be asked if they wish to pair the product with the existing Gem Catalogue

| l | 1. GENERAL INFORMA | TION | | | | |
|---|-----------------------|----------------------------------|---|--------|-----------|--|
| | Product Category* | | Q2 migration testing | | | |
| | Brand * | Confirm | | | × | |
| | Auto Create Catalogu | A gem catalog exists with this g | em_catalog_id. Do you want to pair with i | it? | Ok Cancel | |
| | Enter GeM Catalogue | _ | | | | |
| | Clone Catalogue Speci | fications: O | | | | |
| | Golden Parameters* | | General Properties | | | |
| | | | Width * | Select | | |

CASE 4 - Pairing Catalogue through Link in PDP

Pairing Through Link In PDP (Product description page) which says "Sell This Item"

In this reseller can pair with the catalogue through product description page. Seller has to login, then click on Market option. From there it will take them to market page and seller can select product. In the PDP (Product description page) seller will find 'Sell This Item'.

After clicking on that seller admin page will appear and it will ask if they wish to proceed with pairing.







| Seller's confirmation will be required to pair the product. Click 'Ok' to complete pairing | Bids Purchase Requisitions 💌 Catalogue 💌 <u> ()</u> Gaurav Kumar Mishra 💌 |
|--|--|
| Confirm GENER. A gem catalog exists with this gem_catalog_id. Do you want to pair wi | ith it? Ok Cancel |
| Enter keywords relevant to your product to see category suggestions Search category by Product Name, Keywords etc OR Information Technology Broadcasting and Telecommunications Computer Equipment and Accessories Computer data input devices | You have uploaded products in these categories computer mouse or trackballs cricket bats |
| computer mouse or trackballs | |

<u>NOTE</u>: In the Q2 scenario pairing through PDP, if the OEM has not authorized the reseller, the reseller will not get the "Sell this item" option in PDP(Product description page). Once the OEM authorizes the reseller and seller verifies the authorization code given by OEM, the "Sell this item" option will be available for seller and he will be able to pair.

